



THE REAL SOCIAL COMPANY

COMPLETE PRICING GUIDE

Transparent pricing for AI-ready websites, search visibility, content, social media, email, SMS, advertising and ongoing support.

CLEAR PRICES

NO HIDDEN TIERS

NO PLUGIN MAZE

YOU OWN YOUR SITE



TWO CLEAR WAYS TO BUILD AND GROW

Websites that **get found.**

Every core website price, including the commitment options shown on the live pricing page. Pick the build, or pick the build plus the growth work that keeps it earning.

Website Design Only

A fast, AI-ready website with search, accessibility, security and support built in.

\$500 + \$100 /mo

\$500 SETUP • LOCKED-IN MONTHLY PRICING

- ✓ Up to 10 pages, custom designed
- ✓ SEO, AEO, GEO and schema at launch
- ✓ Accessibility-minded build
- ✓ Managed hosting, SSL and daily backups
- ✓ 24/7 helpdesk support
- ✓ You own your website

Most popular

Website Design + Growth

The website plan plus ongoing search and content work that keeps you getting found.

\$300 /mo to **\$350** /mo

\$350/MO MONTH-TO-MONTH • \$300/MO IN 6-MONTH INCREMENTS

- ✓ Website, hosting and management included
- ✓ Ongoing SEO, AEO and GEO
- ✓ Local SEO and Google Business Profile
- ✓ 4 blog posts per month
- ✓ Automation and lead routing
- ✓ Monthly on-demand analytics reporting

CHOOSE DESIGN ONLY IF

You need a fast, secure, AI-ready site with hosting and support handled — and you'll manage your own content and marketing.

CHOOSE DESIGN + GROWTH IF

You want the site plus a team actively working search, local visibility, blog content and reporting every month.

10

CUSTOM PAGES INCLUDED

4/mo

BLOG POSTS ON GROWTH

24/7

HELPDESK SUPPORT



— EVERYTHING IN ONE MONTHLY PACKAGE

All-in-one growth special.

Complete business website design and growth — including 30 days of free hosting.

Limited time

GROWTH SPECIAL

\$300

/ month (6-month)

OR \$350/MONTH MONTH-TO-MONTH

30 days free hosting

- ✓ Website redesign
- ✓ Managed hosting
- ✓ SEO optimization
- ✓ AEO (AI search) optimization
- ✓ GEO (local search) optimization
- ✓ 4 blog posts per month
- ✓ Email marketing management
- ✓ Advertising strategy support

— WHAT EVERY PLAN INCLUDES

Standard on every build.

BUILD & LAUNCH

Custom design and build
Mobile-friendly and fast by default
Structured data on every page
Google Analytics and Search Console setup

CARE & SUPPORT

Uptime and error monitoring
Content updates on request
Free SSL and daily backups
Client helpdesk with tracked tickets

SEARCH & GROWTH

SEO, AEO, GEO and local SEO
AI search visibility and citation tracking
4 blog posts per month
Monthly reporting in plain English

SAME PRICE, MORE INSIDE

The special matches
Design + Growth pricing
and adds three extras.

DESIGN + GROWTH

- ✓ Website, hosting, SEO / AEO / GEO
- ✓ 4 blog posts per month
- ✓ Analytics reporting

GROWTH SPECIAL

- ✓ Everything at left, plus
- ✓ 30 days free hosting
- ✓ Email marketing management
- ✓ Advertising strategy support



CREATIVE & COMMUNICATION

Add-ons that **work alone** or **together**.

Add these services to a plan or purchase them on their own.

Logo Creation

A flat-fee logo with a four-pass revision process and finished print and web files.

\$100 one-time

FLAT FEE • NO SURPRISES

- ✓ 4 rounds of revision included
- ✓ 300 DPI print-quality files
- ✓ White, dark and transparent versions
- ✓ Lettering-only files plus web images

Social Media Management

Two packages across 13 supported channels: images only, or images plus video.

\$100 to \$200 /mo

13 SUPPORTED CHANNELS

2 static image posts per month **\$100/mo**

5 image + 2 video posts per week **\$200/mo**

- ✓ On-brand creative and caption writing
- ✓ Publishing to any channels we support

Email & SMS Management

Four emails created and sent every month, with SMS available alone or bundled.

\$100 to \$150 /mo

BUNDLE OR STANDALONE

4 emails created and sent **\$100/mo**

Email + SMS bundle **\$150/mo**

SMS added to an email plan **\$50/mo**

SMS on its own **\$100/mo**



— ADVERTISING, HOSTING & CARE

Straightforward **monthly fees.**

Management and advertising pricing with nothing buried in the fine print.

Paid Advertising

Google Ads, PPC, social ads, TikTok, Spotify, Waze and more.

20%

MANAGEMENT FEE ON AD SPEND

Google Ads minimum spend

\$500/mo

Social ads minimum spend

\$100/mo

- ✓ Creative, targeting and reporting included
- ✓ Strategy support across every platform we run

Website Management

Hosting, monitoring, updates and support — included with the website plan.

\$100

 /mo

INCLUDED WITH WEBSITE PLANS

- ✓ Managed edge hosting and SSL
- ✓ Uptime and error monitoring
- ✓ Content updates on request
- ✓ Daily backups and helpdesk support

WordPress Hosting & Care

For existing WordPress sites we did not build. Complex setups are quoted individually.

\$100

 /mo

SEPARATE FROM OUR WEBSITE PLANS

- ✓ Managed WordPress hosting
- ✓ Core, theme and plugin updates
- ✓ Security monitoring and backups
- ✓ Complex setups quoted individually



WHAT EACH PLAN SUPPORTS

Focused service, or a custom package.

Choose a focused service or combine services into a custom growth package.

01

Website Design & Management

Fast custom React websites, redesigns, hosting, maintenance and ongoing updates.

02

SEO & Local SEO

Traditional organic visibility, technical SEO and local discovery for service-area searches.

03

AEO & AI Search Optimization

Answer-focused content, entity clarity and technical signals that support eligibility in AI-assisted discovery.

PRICING AT A GLANCE

SERVICE	PRICE
Website Design Only	\$500 setup + \$100/mo
Website Design + Growth	\$300-\$350/mo
All-in-One Growth Special	\$300/mo (6-mo) • \$350/mo MTM
Logo Creation	\$100 one-time
Social Media Management	\$100-\$200/mo
Email & SMS Management	\$100-\$150/mo
Paid Advertising	20% of ad spend
Website Management	\$100/mo
WordPress Hosting & Care	\$100/mo

NEED A CUSTOM PACKAGE?

Let's build the right plan.

Book a free consultation and we'll map the services to where
your business actually needs to be found.

therealsocialcompany.com/contact

CALL

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